





CAROLINAS ENERGY EVENTS

- POWERED BY -



CarolinasEnergyEvents.org

THANK YOU!

We appreciate your interest in sponsorship of

2023 Carolinas Energy Events

- Powered by E4 Carolinas -

the region's only energy trade association =

150 member companies

across all aspects of the energy spectrum.



Solid foundation of success in Carolinas

- Decade of in-person & virtual events
- 100s of high-quality events
- 1000s of energy professionals
- Timely energy industry insight
- Diverse content
- Broad geographic scope
- Unmatched networking
- Deal-making connections



**Three distinct event packages =
unique sponsorship advantages
while providing
exceptional value and maximum reach**

MARKET-DRIVEN : Carolinas Energy Conversations & Carolinas Energy Conference

POLICY-DRIVEN : Capitol Perspectives & Carolinas Energy Policy Summit (includes Carolinas Energy Law Seminar)
- Offers exclusive access to DC Fly-In opportunities

MEMBER-DRIVEN : Member Showcase & Carolinas Energy Professionals Network gatherings in Carolinas Emerging Energy Leaders program locations

Carolinas Energy Conversations

Virtual

- Conversational format with a keynote speaker & expert panels in moderated discussion
- Four webinars: February - May - August - November

Carolinas Energy Conference

In-Person – Charlotte

- Region's signature energy conference
- Keynote of national recognition
- Multiple expert panels
- Facility tours
- E4 Carolinas Annual Meeting
- February 1-3



Capitol Perspectives

Virtual

- Conversational format with energy policy makers
- Updates from the capitols of NC, SC and DC
- Three webinars: July – August - September

Carolinas Energy Policy Summit

In-Person

- Leaders at state & federal level
- Timely regulatory & legislative insights
- Carolinas Energy Law Seminar
- November

DC Fly-In

In-Person

- Participation limited to member companies only
- Meetings with Congressional delegations
- June



Member Showcase

Virtual

- Features up to three member companies
- Inform & engage to develop networks & opportunities to partner
- February – April – June - August

Carolinas Energy Professionals Network

In-Person

- Informal, small group social networking
- Unique food & beverage venues
- Co-located with leadership program in Wilmington - Raleigh - Charleston - Columbia - Greenville
- March – April - May - August - September





Sponsorship Benefits

Conversations & Conference

	Terrawatt \$20K	Gigawatt \$10K	Megawatt \$7.5K	Kilowatt \$3.5K	Watt \$2.5K
COMPLIMENTARY REGISTRATIONS	12	7	5	3	2
VIP RECEPTION ATTENDEES	6	2	1		
MEMBER-RATE REGISTRATIONS - To OFFER CLIENTS/CUSTOMERS	20	10	8	4	
INTRODUCTORY COMMENTS - Subject TO TIME LIMIT	KEYNOTE DINNER	KEYNOTE BREAKFAST OR CONFERENCE WELCOME	SESSION OR RECEPTION	LUNCH OR BREAK	
LIST OF ATTENDEES BEFORE EVENT - NAME, TITLE, ORGANIZATION, EMAIL	●	●	●		
VERBAL RECOGNITION DURING EVENT	●	●	●	●	●
LOGO PLACARD RECOGNITION (LARGE/MEDIUM/SMALL) - ON MEETING ROOM TABLES	LARGE	MEDIUM	SMALL		
LOGO RECOGNITION (LARGE/MEDIUM/SMALL) - In SLIDE show LOOP SHOWN DURING BREAKS	LARGE	MEDIUM	MEDIUM	SMALL	
RECOGNITION IN DIGITAL COMMUNICATIONS - BEFORE & AFTER CONFERENCE	●	●	●	●	●
LOGO/Name RECOGNITION (LARGE/MEDIUM/SMALL/Name) - On EVENT WEBSITE	LARGE	MEDIUM	SMALL	Name	Name
Designated EXHIBIT SPACE - SUBJECT TO LIMITATION	●	●	●	●	●

NOTE: All sponsorship tiers are available to E4 Carolinas members. Non-members may only sponsor at the Megawatt level and above. Non-member companies are encouraged to consider the value of membership.

*** Tiers & benefits are subject to modification along and event deadlines. ***



Sponsorship Benefits Perspectives & Summit

	Terrawatt \$20K	Gigawatt \$10K	Megawatt \$7.5K	Kilowatt \$3.5K	Watt \$2.5K
COMPLIMENTARY REGISTRATIONS	12	7	5	3	2
VIP RECEPTION ATTENDEES	6	2	1		
MEMBER-RATE REGISTRATIONS - To OFFER CLIENTS/CUSTOMERS	20	10	8	4	
INTRODUCTORY COMMENTS - Subject TO TIME LIMIT	KEYNOTE DINNER	KEYNOTE BREAKFAST OR CONFERENCE WELCOME	SESSION OR RECEPTION	LUNCH OR BREAK	
LIST OF ATTENDEES BEFORE EVENT - NAME, TITLE, ORGANIZATION, EMAIL	●	●	●		
VERBAL RECOGNITION DURING EVENT	●	●	●	●	●
LOGO PLACARD RECOGNITION (LARGE/MEDIUM/SMALL) - ON MEETING ROOM TABLES	LARGE	MEDIUM	SMALL		
LOGO RECOGNITION (LARGE/MEDIUM/SMALL) - In SLIDE show LOOP SHOWN DURING BREAKS	LARGE	MEDIUM	MEDIUM	SMALL	
RECOGNITION IN DIGITAL COMMUNICATIONS - BEFORE & AFTER CONFERENCE	●	●	●	●	●
LOGO/Name RECOGNITION (LARGE/MEDIUM/SMALL/Name) - On EVENT WEBSITE	LARGE	MEDIUM	SMALL	Name	Name
Designated EXHIBIT SPACE - SUBJECT TO LIMITATION	●	●	●	●	●

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Sponsorship Benefits

Member Showcase & Networking

	Terrawatt \$8K	Gigawatt \$6K	Megawatt \$2.5K	Kilowatt \$1K
COMPLIMENTARY REGISTRATIONS FOR MEMBER SHOWCASE	12	7	5	3
RECEPTION ATTENDEES	6	3	2	1
MEMBER-RATE REGISTRATIONS TO MEMBER SHOWCASE - To OFFER CLIENTS/CUSTOMERS	15	10	8	4
INTRODUCTORY COMMENTS - Subject TO TIME LIMIT	Reception	Reception		
LIST OF ATTENDEES BEFORE EVENT - NAME, TITLE, ORGANIZATION, EMAIL	●	●		
VERBAL RECOGNITION DURING EVENT	●	●	●	●
LOGO PLACARD RECOGNITION (LARGE/MEDIUM/SMALL) - ON RECEPTION TABLES WHERE SPACE ALLOWS	LARGE	MEDIUM	SMALL	
LOGO RECOGNITION (LARGE/MEDIUM/SMALL) - DURING MEMBER SHOWCASE INTRODUCTION	LARGE	MEDIUM	MEDIUM	SMALL
RECOGNITION IN DIGITAL COMMUNICATIONS - BEFORE & AFTER MEMBER SHOWCASE EVENTS	●	●	●	●
LOGO/Name RECOGNITION (LARGE/MEDIUM/SMALL/Name) - On EVENT WEBSITE	LARGE	MEDIUM	SMALL	Name

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THANK YOU!

We look forward to partnering with you on your 2023 marketing goals!

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